



The Argentine Embassy

is pleased to invite you to the Seminar

“Corporate Social Responsibility: Perspectives and Challenges”

18 September 2006 at 6:00 pm

“Integrating social, environmental and economic strategies into business and brands”. Santiago Gowland-Director Global Corporate Responsibility. Unilever PLC.

“The NGO sector and its developing relationships with business - comparing Argentina and the UK”. David Halley - Head of International Partnerships. Business in the Community.
Case: “Interrupción - An Argentine NGO Perspective”. Alejandro Oneto Gaona.

“Corporate Social and Environmental Responsibility in Argentina. The evolution of an agenda”. Peter Newell - Senior Research Fellow. Centre for the Study of Globalization and Regionalisation. Warwick University.

Refreshments will follow the Q&A session

RSVP (limited seats): csrevent@argentine-embassy-uk.org
Tel 020 7318 1325

65 Brook Street
London W1K 4AH