

SPECIAL INVITATION

RECEPTION AT NATURAL HISTORY MUSEUM
DARWIN CENTRE
16 TH MARCH 2005
3:30 PM

CORPORATE SOCIAL RESPONSIBILITY,
BIODIVERSITY CONSERVATION AND UK
ARGENTINE INITIATIVES



ARGENTINE TRADE MISSION TO UK - LONDON, MARCH 2005

ORGANIZED BY



ARGENTINE EMBASSY
IN THE UNITED KINGDOM



FUNDACION HABITAT
y DESARROLLO

NATURAL
HISTORY
MUSEUM

WITH THE SUPPORT OF

CAMARA DE COMERCIO
ARGENTINO-BRITANICA

EARTHWATCH
INSTITUTE OXFORD

PLEASE CONFIRM YOUR ATTENDANCE

PHONE: 0207 - 318 1300 (ARGENTINE EMBASSY LONDON)
MORE INFORMATION: JAVIER.ALVAREZ@KCL.AC.UK

SPONSOR

ESTUDIO O'FARRELL
ABOGADOS

ARGENTINA'S BIODIVERSITY AND CORPORATE INVOLVEMENT

In conjunction with the Argentine Trade Mission to the UK by the Argentine British Chamber of Commerce a special side event dealing with experiences and opportunities in corporate involvement with biodiversity initiatives will be held in the Natural History Museum's Darwin Centre on 16 March 2005.

The event, sponsored by the Embassy of Argentina and hosted by the Natural History Museum and Fundación Habitat y Desarrollo (an Argentine environmental non-governmental organisation), will focus on private sector involvement in biodiversity initiatives - with case studies from both Argentina and the United Kingdom. A series of short presentations by researchers from the Natural History Museum, Fundación Habitat y Desarrollo and Earthwatch on innovative and exciting experiences with biodiversity conservation will be followed by a tea reception and special guided visits behind the scenes for delegates from the Trade Mission.

Fundación Habitat y Desarrollo has been pivotal in involving the private sector in biodiversity conservation initiatives for many years and works in partnership with 30 landowners on some 65,000 hectares of native ecosystems protected through a scheme of private nature reserves in northern Argentina. With funding from the UK government through the Darwin Initiative for the Survival of Species (administered by Defra), the Natural History Museum and Fundación Habitat y Desarrollo are working together with the Paraguayan non-governmental organisations Guyra-Paraguay and the Fundación Moisés Bertoni to involve large private landowners in implementing the Convention on Biodiversity through protection and monitoring of keystone species on their land. The project is focusing on the key transboundary ecoregion of the Humid Chaco, and among the properties participating is Estancia Guaycolec, in Formosa province, with more than 7,000 hectares of humid forests and sheltering populations of several vertebrates of conservation concern, including the maned wolf, aguará guazú (*Chrysocyon brachyurus*) and the moitú (*Crax fasciolata*).

Dr. Sandy Knapp (Botany Department, the Natural History Museum and leader of the Darwin Initiative project), Dr. Gill Stevens (Botany Department, the Natural History Museum and English Nature), Ing. Javier Alvarez (chairman of Fundación Habitat y Desarrollo and council member of the Argentine Chamber of Commerce) and Chris Perceval (Earthwatch) will each give short presentations about public involvement in biodiversity initiatives. Among the special guests of the reception will be the Argentine Embassy Minister Estanislao Zawels and William Marsden CMG, the British Ambassador to Buenos Aires from 1997-2000.